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NEW IDEA HOME GARNERS NATIONAL ACCLAIM, AND THE BUILDERS PLANNED IT FROM THE START

ORLANDO, FL—Most builders would never dream of winning top honors at the National Association of Home Builders’ 55+ Housing Awards when they start a project. But when Dave and Billy Jackson of Jackson Design Build created the The New Idea Home, a Gold Award was always in the back of their minds.

“The New Idea Home was designed and built to set a standard in universal design,” Dave Jackson, Founding Partner of Jackson Design Build. “We worked with the industry’s leading manufacturers and experts, carefully managing every construction detail to showcase the latest and greatest in accessible-ready living.”

Highlights of the 6,174 square-foot home in the heart of Denver’s Cory Merrill neighborhood include:

- Barrier-free entry in front, back, garage, and bathrooms
- Designated space for 4-level elevator
- Wide staircases, doors, and hallways
- Fully electronic “smart home” systems integration
- ENERGY STAR certification to conserve resources
- Indoor airPLUS certification to ensure a clean indoor air environment

In addition to its accessible-ready features, the home is a comprehensive, modern, urbanist, 25-room retreat. It meets the needs of a growing family, active adult family, empty nesters, or a one-two-three-four generation household. The floorplan includes:

- 5 complete bedroom, bathroom, and closet suites
- 3 “flex rooms” that can be converted into additional bedroom, bathroom, walk-in closet suites
- 4 living levels, each with distinctive outdoor terraces

“Building a show home was one of the most challenging projects we’ve taken on,” said Billy Jackson, Partner at Jackson Design Build, “It was also one of the most rewarding. With high expectations and a high budget, we had the luxury and freedom to do what we do best—build a quality custom home.”

Through a series of fundraising and promotional events, the New Idea Home benefitted the Home Builders Foundation of Metro Denver, which provides accessible home modifications to low-income individuals with physical disabilities.

In addition to winning a Gold Award for Best Universal Design Home for New Construction at the NAHB’s 55+ Housing Awards, the New Idea Home appraised for \$50,000 more than its sale price and sold for full price to the first customer who saw it. A resounding success, it stands as a national paragon of universal design living.

ABOUT JACKSON DESIGN BUILD: Jackson Design Build's principals and staff have decades of combined experience in residential, commercial, and retail construction in the Metro Denver Area. Dave Jackson has been building custom homes and renovating existing homes since 1980. Billy Jackson, Dave’s son, joined the company in 2013 to make the company’s commitment to quality craftsmanship and exceptional service a family tradition. Jackson Design Build takes pride in doing the job right the first time, on schedule and on budget. The company allocates enough management time on each home to ensure the highest quality construction, and to make sure that each customer's needs are understood and met.

www.JacksonDesignBuild.com

ABOUT THE 55+ HOUSING AWARDS: The National Association of Home Builders 55+ Housing Awards are the industry's only national awards program honoring excellence in building design, marketing and lifestyles in housing for the mature adult. The awards also honor individual successes by Builder or Associate 55+ Council members. The industry and the media view the awards as a showcase for quality housing, innovation and emerging trends that appeal to the mature demographic. <https://goo.gl/Nz94RA>

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